



# RHYTHM ROADMAP



@RHYTHMBSC



## PHASE 1

### ✓ 2017-2021 (PREDEVELOPMENT)

BEATPLAYLIST PROJECT PLANNING  
BEATPLAYLIST TEAM CURATED  
BEATPLAYLIST LTD INCORPORATION  
BEATPLAYLIST V1-V3 DEVELOPMENT  
BEATPLAYLIST SECURES INITIAL STAGE EQUITY INVESTMENT  
BEATPLAYLIST ENTER ALPHA STAGE TESTING (200 USERS)  
69 TOTAL UPDATES  
BUG FIXES AND IMPROVEMENTS  
STABILITY AND COMPATIBILITY TESTING  
ADDITION OF NEW FEATURES  
COMMUNITY REQUESTED IMPROVEMENTS & FEEDBACK

### ✓ 2021 Q2-Q3 (WEB3 DESIGN AND PRE-RELEASE)

RHYTHM WEBSITE LAUNCH  
RHYTHM CONTRACT IS CREATED AND LAUNCHED  
DEVELOPMENT OF WALLET INTEGRATION AND USER PERKS/FEATURES  
PRESALE RELEASE OF NATIVE TOKEN 'RHYTHM' AND INITIAL LAUNCH ON PANCAKESWAP V2  
FIRST ROUND OF PROMOTION WITH MUTUAL PARTNERS BEGINS  
INITIAL LISTING ON COINMARKETCAP, COINGECKO AND NOMICS  
CREATION OF OFFICIAL RHYTHM MEDIA CHANNELS (TWITTER & TELEGRAM)

### ✓ 2021 Q3 (EARLY RELEASE)

TECHRATE SMART CONTRACT AUDIT  
MULTIPLE PROJECT PARTNERSHIPS ACHIEVED  
MAJOR UPDATE OF RHYTHM'S WEBSITE (TOKEN AND MUSIC PLATFORM)  
RHYTHM MUSIC ENTERS INITIAL STAGE BETA TESTING  
OFFICIAL RHYTHM LOGO IS INTEGRATED INTO COMPATIBLE WEB3 WALLETS AND PANCAKESWAP  
SECOND STAGE INITIAL PROMOTION BEGINS  
RHYTHM WALLET HOLDER PERKS ARE ENABLED

### ✓ Q4 2021

BEATPLAYLIST REBRANDS TO "RHYTHM MUSIC"  
RHYTHM ACHIEVES 30M USD MC VALUATION  
INITIAL LISTING ON CENTRALIZED EXCHANGES  
ESTABLISHMENT OF RHYTHM DISCORD SERVER  
INTEGRATION OF WALLET HOLDER PERKS WITH OFFICIAL DISCORD SERVER  
DEVELOPMENT BEGINS FOR ARTIST REWARD AND PARTNER PROGRAM  
RHYTHM SECURES FURTHER INITIAL PRIVATE EQUITY INVESTMENT



## PHASE 2 (SHORT TERM)

- ✓ RHYTHM RELEASES FUNDAMENTALLY AND PROFESSIONALLY REDESIGNED MAIN WEBSITE
  - ✓ OFFICIAL RHYTHM TWITTER ACCOUNT IS VERIFIED
  - ✓ FIRST ROUND ARTIST PARTNERS ARE RECRUITED
- RHYTHM X DISCORD INTEGRATION RELEASED (CURRENT PLAYING SONG AS STATUS)
- NFT MARKETPLACE DEVELOPMENT AND INITIAL RELEASE
  - ARTIST PARTNER LAUNCHPAD RELEASE VIA NFT MARKETPLACE DAPP
  - ✓ CHROMECAST AND METAMASK INTEGRATIONS VIA IN APP SUPPORT
- ✓ EXCLUSIVE TIERED WALLET HOLDER PERKS RELEASED TO FIRST 10K HOLDERS WITH EACH TIER INCREASING UTILITY AND RARITY
- RHYTHM AIRDROP VIA OPENSEA ETH GAS (LIMITED CLAIM AMOUNT VIA POOL SYSTEM)
  - ✓ LISTEN-TO-EARN SYSTEM DEVELOPMENT
  - ✓ LISTEN-TO-EARN SYSTEM TESTING
- LISTEN-TO EARN SYSTEM RELEASE WITH CLAIMABLE REWARDS VIA RHYTHM AND PARTNERED TOKENS VIA WALLET HOLDER FIXED RATES AND MINUTES LISTENED VIA RHYTHM MUSIC
- BEGIN TARGETED MARKETING WITHIN STRATEGIC AREAS OF MUSIC AND WEB3 INTEREST
  - ✓ TEAM EXPANSION
- AXBET IS RELEASED AS A WEB3 CASINO PROJECT UNDER THE RHYTHM ECOSYSTEM UMBRELLA
- RHYTHM TOOLS IS RELEASED UTILIZING MAINSTREAM NFT PROJECTS AND IS INTEGRATED WITH THE RHYTHM NFT MARKETPLACE
- INITIAL SEED FUNDRAISING ROUND IS COMPLETED WHEREBY 10% OF TOTAL ROUND INVESTMENT IS UTILIZED AS A BUY-BACK AND BURN FOR RHYTHM
  - EXPANSION OF PROJECT PARTNERSHIP NETWORK
- ✓ ARTIST PASS - 1500 COMMUNITY MEMBERS CAN MINT AND CONTRIBUTE TO THE GROWTH AND UPKEEP OF THE RHYTHM HOME CONTENT LIBRARY AND EARN \$RHYTHM REWARDS
  - EXPANSION OF ARTIST PARTNER NETWORK
  - LAUNCH OF ARTIST NFTS AND MUSIC LAUNCHPAD
- COLLABORATE WITH ARTISTS, YOUTUBERS AND STREAMERS TO RELEASE CUSTOM NFT ART AND CHARACTER PINS
- ENABLE STORE AND MARKETPLACE SECTION ON RHYTHM MUSIC AS A WAY FOR PRODUCERS TO SELL AND MONETIZE BEATS
- ENABLE COMMUNITY UPVOTED AND POPULAR PLAYLISTS TO BE SOLD AND MONETIZED AS NFTS
- RELEASE ARTIST INCUBATOR/LAUNCHPAD PROGRAM WHEREBY ARTISTS ARE ABLE TO RAISE A GOFUNDME STYLED FUNDRAISER FOR SMALL AND UPCOMING ARTISTS
  - EXPANSION TO ERC20 STANDARD
  - RELEASE OF NEW UI AND MUSIC WEBSITE



## PHASE 3 (LONG TERM)

INITIAL RELEASE OF "RHYTHM FEST" (METAVERSE VENTURE)

INITIAL STAGE RELEASE WILL FEATURE THE INTEGRATION OF RHYTHM WITHIN A DECENTRALAND PLOT COMPRISING OF A COLLECTION OF 1000 HOMES OF DIFFERENT

-SHAPES AND SIZES BUILT INTO A 'RHYTHM CITY'

-STAKE THE HOME AND RECEIVE RHYTHM

-RHYTHM HOME REDESIGN

-OXBET BONUSES FOR HOMEOWNERS

H-OUSE OWNERSHIP IS REQUIRED FOR PET OWNERSHIP

-HOME OWNERS RECEIVE COLLECTION ROYALTIES

RELEASE SECOND STAGE RHYTHM FEST METAVERSE COMPONENT

HOLDERS WILL BE ABLE TO UTILIZE OR PURCHASE FURTHER HOUSES AND LAND PLOTS AT A LOCATION CHOSEN THAT WILL ENABLE "TICKET" ACCESS TO A RHYTHM HOSTED AND

BACKED IN REAL LIFE MUSIC FESTIVAL EVENTS

NFT ADMISSIONS WILL BE ABLE TO BE PURCHASED ON A DROP BASIS, THEREAFTER THEY WILL BE AVAILABLE TO BE RESOLD OR RENTED TO OTHER OWNERS

RHYTHM WALLET HOLDER TIERS WILL GAIN EXCLUSIVE VIP ACCESS TO VARIOUS COMPONENTS AND EVENTS

RHYTHM CONSISTS OF AN EXPANSIVE AND LARGE TEAM AND NETWORK

RHYTHM OPERATES OUT OF A CENTRAL OFFICE SPACE AND HEADQUARTERS

PARTNER RHYTHM WITH GOOGLE

DEVELOPMENT OF BOTH IOS AND ANDROID RHYTHM MUSIC VERSIONS

FULL DAPP INTEGRATION

MAJOR CEX LISTINGS

RAISE SERIES A,B,C AND IPO EQUITY ROUNDS FOR BEATPLAYLIST LTD

MERGE YOUTUBE MUSIC AND RHYTHM AS A SOLUTION TO GOOGLE TO CATER FOR A WEB3 SPACE AND SOLUTION TO MUSIC STREAMING

SUPPORT FOR A LARGE NUMBER OF MAJOR BLOCKCHAINS

(BSC, ETH, SOL, NEAR, MATIC, AVAX, TRX)